



Legacy and Promise

THE CAMPAIGN FOR CENTRAL PIEDMONT COMMUNITY COLLEGE

Legacy and Promise

cpcc **50**
1963 - 2013
A Legacy
of Success

Legacy and Promise

THE CAMPAIGN FOR CENTRAL PIEDMONT COMMUNITY COLLEGE

Since our founding in 1963, Central Piedmont Community College has extended educational and career training opportunities to more than 1.5 million people across the region. Today, we serve more than 70,000 individuals per year and have become the largest institution of higher education in the Carolinas.

To ensure we continue this tradition of serving Mecklenburg County as an academic resource, we have embarked on *Legacy and Promise*, a comprehensive fundraising campaign to address the current and anticipated needs of the College and its surrounding communities.

Your private support of *Legacy and Promise* is essential; it will not only help us provide brighter futures for our students – and the region – but it will also help us overcome our greatest institutional challenge: managing our growing enrollment numbers as funding is decreased at the local and state levels.

That is why we ask you to learn more about our *Legacy and Promise* campaign, an initiative that will help us enrich the community we have called home for almost 50 years by providing an accessible, quality education to one and all.



CAMPAIGN FUNDRAISING PRIORITIES

STUDENT SUPPORT AND ACHIEVEMENT

GOAL \$10,000,000

- Scholarships — \$5,000,000
- Success and Retention — \$2,000,000
- Veterans Services — \$2,000,000
- Counseling Services — \$1,000,000

INSTRUCTIONAL EXCELLENCE AND INNOVATION

GOAL \$9,000,000

- Faculty Positions — \$4,000,000
- Equipment — \$4,000,000
- New Program Development — \$1,000,000

WORKFORCE DEVELOPMENT AND STRATEGIC INITIATIVES

GOAL \$9,000,000

- Energy Sector — \$5,000,000
- Health Care Sector — \$2,000,000
- Displaced Worker Training — \$1,000,000
- High School Career Initiatives — \$1,000,000

UNRESTRICTED AND ANNUAL SUPPORT

GOAL \$2,000,000

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